

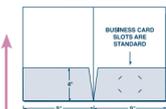
BACK COVER

9"

FRONT COVER

9"

08-96-FOIL



COPY DIRECTION

BLEEDS:
Extend 1/8"
past edge
of Dieline

COPY DIRECTION

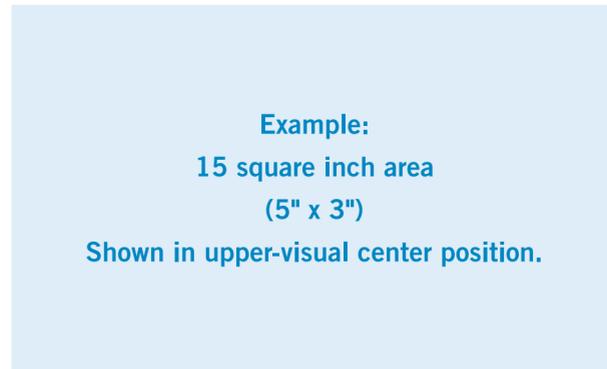
AVOID type with dramatic thick/thin serifs & very fine line weight such as these
Avoid • *Avoid* • *Avoid* • Avoid • *Avoid*

Example: _____
Minimum line/rule thickness 2 point

Example: _____
Lines/rules space between 1 point

Example:
Minimum TYPE size 8 point

Example:
TYPE with thick, clean characters



Example:
15 square inch area
(5" x 3")
Shown in upper-visual center position.

12"

GLUE FLAP
do not place copy here

GLUE FLAP
do not place copy here

COPY DIRECTION

H-1 Card Slots

BLEEDS:
Extend 1/8"
past edge
of Dieline

COPY DIRECTION

4"

RIGHT POCKET - Card Slots are Standard, as shown

LEFT POCKET