

FOR IMMEDIATE RELEASE

Company Folders, Inc. Offers Free Folder Design Templates Weekly

Browse and download professional Photoshop and Illustrator files

Keego Harbor, MI – September 23, 2013 – Company Folders, Inc. has announced a fresh new feature of its website: free folder design templates posted weekly at <http://www.companyfolders.com/design/folder-design-templates>. Each premade template takes countless hours (if not days) for their designers to meticulously craft. The graphic design community (especially those less familiar with printed folder design) can use these free templates to better serve their clients.

“Not all graphic artists have experience with the many intricacies of designing folders,” said Company Folders founder and CEO Vladimir Gendelman, “and those that do often run short on time when juggling multiple clients. We’re offering a resource to rectify that.”

Designers can personalize these editable folder templates by inserting their own text or logo, or they can pull out photos, illustrations, or other design elements and effects for use in another design. They can also use each template as the inspiration or starting point for entirely unique artwork.

Design templates are added to the site on a weekly basis; both Photoshop- and Illustrator-formatted templates are available. Each is categorized according to industry (such as real estate and travel/accommodation); design style (such as bold or conservative); and imprint method (such as CMYK printing or embossing).

“All of our folder templates use images and fonts that we purchased ourselves or are freely available,” said Gendelman. “This means that they’re already fully licensed for use by the designers and clients who print with Company Folders. We can also replace logos, add contact information, or make other minor changes to a template for our print customers at no extra cost.”

When browsing the selection of free design templates, users are encouraged to ask questions, provide suggestions, and leave feedback in the comments. Those who have ideas for unique design templates that they’d like to see added to the collection may tweet them [@CompanyFolders](https://twitter.com/CompanyFolders).

About Company Folders, Inc.

Company Folders (www.companyfolders.com), an innovative custom folder printer and branding company, offers the industry’s largest selection of folders and style options

and excellent service. Founded a decade ago, Keego Harbor, MI-based Company Folders has worked with thousands of small- to mid-sized organizations to create premium quality folders and other print marketing materials that help customers to showcase their brand and stand out among their competition. For more information, please visit <http://www.companyfolders.com>.

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