



# FOLDER DESIGN CREATIVE BRIEF

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Our goal is to design a folder that perfectly complements your company or organization. To help us meet that objective, please email us at [art@companyfolders.com](mailto:art@companyfolders.com) with:

1. Your name
2. Email address and phone number
3. This document (once completed)
4. Your logo (ideally 300 dpi or greater, or a vector image)
5. Any other marketing collateral designs you have (business cards, brochures, etc).

Please answer the questions below. The more details you give us, the easier it will be to create a design that matches your vision.

What is the name of your company/organization?

What does the company/organization do?

What adjectives best describe your company/organization?

(Examples: authoritative, innovative, stylish, caring, etc.)

Who is your target audience?

What product do you want us to design? Please include a Company Folders SKU number. If you would like your product to have a custom die cut, please describe it below.

What is the purpose of this folder?

List some examples of folder designs you like (you can attach or link images), and describe what you like about them. Check the [Folder Design Gallery](#) for ideas and inspiration.

Name one or more things that your folder design absolutely must include. We recommend reviewing our [Folder Design Cheat Sheet](#) for tips.

What is the URL of your website? (If you don't have a website, please write "None.")

Do you want your folder to match the current design of your website? (If you don't have a website, please write "None.")