

FOR IMMEDIATE RELEASE

Company Folders Announces Reduced Pricing on Four Color Processing

USA, Michigan, Keego Harbor, May 2, 2010

[Company Folders Inc](#) today announced that they have reduced their pricing on four color processing to enable more businesses to take advantage of this technology to create full color striking marketing and advertising materials.

Four color processing (also known as CMYK processing) uses cyan (a blue-green color), magenta (a reddish-pink color), yellow and pure black inks to create life-like colors similar to those found in magazines. Virtually any color is achievable by layering the four base colors on the paper, one at a time. Company Folders, specializing in presentation folders, binders and printing, has lowered its pricing to make it more economical for businesses to utilize four colors processing to create visually stunning marketing and sales materials.

“In this difficult economy, we know that businesses are struggling to find new ways to set themselves apart from their competitors. We want to do all that we can to help businesses create unique and memorable presentation folders, binders, brochures, sell sheets and other marketing materials into vibrant advertising pieces that will get them noticed. Marketing and advertising pieces are your voice to your customers. By reducing pricing of four colors processing, businesses have a greater opportunity to showcase their company and its products and services.” said Vladimir Gendelman, CEO of Company Folders, Inc.

About Company Folders

Company Folders, Inc. has been providing high quality presentation folders, binders and printing products for many years. Located in Keego Harbor, Michigan, Company Folders products are made and printed in the U.S.A. using environmentally friendly processes and materials.

For more information on Company Folders Inc. and to view their complete product line, visit www.companyfolders.com

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