

FOR IMMEDIATE RELEASE

Company Folders, Inc. Invites You to Download Easy-to-Use Folder Mockup Templates

Keego Harbor, MI – August 5, 2014 – Company Folders, Inc. is giving away folder mockup templates as free downloads, empowering designers to create professional, high-resolution folder images in less than a minute.

“A folder design is normally placed on a [die-cut template](#), which is formatted in a way that printing technology can easily interpret. On the other hand, it’s almost impossible for humans to look at this and truly understand what the end result will look like,” said Company Folders founder and CEO Vladimir Gendelman. “Even I have a hard time getting a sense of exactly how a design on a die-cut template will look after being printed on a stock, cut, glued, and folded.”

To help solve this, Company Folders’ mockup templates can be used to create a realistic image of the final, finished product. They give graphic artists complete control over the folder’s design as well as its paper stock, corner style (rounded vs. square), pocket and panel quantity, and even the mockup’s background.

“We have gotten a great response from featuring our mockup templates on external websites such as [DesignInstruct](#),” added Gendelman, “and we’re very excited about adding tons of them to our own site.”

Folder mockup templates are highly versatile and can be used to:

- Showcase a designer’s talent in his or her online or printed portfolio (to impress potential clients or reference artwork for current clients)
- Demonstrate to employers, co-workers, and clients exactly what the folder will look like when printed, folded, glued and in their hands
- Build a design directly on the mockup template (to see how the end result will look) before placing that design on a print template
- Inspect and test how a completed design will look when printed to ensure it comes out as planned

Anyone can [download free folder mockup templates](#) directly from the Company Folders website; new templates will be added regularly. For more information on how to customize the folder mockup templates, see Company Folders’ [blog post with more detailed information](#).

About Company Folders, Inc.

Company Folders (www.companyfolders.com), an innovative custom folder printer and branding company, offers the industry’s largest selection of folders and style options and excellent service. Founded a decade ago, Keego Harbor, MI-based Company Folders has worked with thousands of small- to mid-sized organizations to create premium quality folders and other print marketing materials that help customers to

showcase their brand and stand out among their competition. For more information, please visit <http://www.companyfolders.com>.