

FOR IMMEDIATE RELEASE

Company Folders, Inc. Announces Launch of First-of-Kind Folder Design Gallery

Easy-to-use platform bridges gap between designers and clients

Keego Harbor, MI – May 20, 2013 – Company Folders, Inc. has announced the launch of a new folder design gallery on its website at <http://www.companyfolders.com/design>. This collection of printed presentation folder designs is aimed to provide graphic designers and folder purchasers with fresh ideas and inspiration, as well as encourage collaboration between them.

“Customers who lack graphic design experience often have trouble creating folder artwork that truly represents their brand,” said Company Folders, Inc. CEO Vladimir Gendelman. “Likewise, after years working with professional graphic artists, we know plenty struggle with gaining new exposure and new clients. Our new folder design gallery is geared toward solving both of these issues with a single easy-to-use platform.”

Currently, the online showcase contains over 240 unique designs created by a wide range of graphic artists and organized by various categories. Users can sort by industry (such as real estate, finance and insurance or manufacturing), by design style (including bold, retro, classic and more), or by imprint method. This makes it easy for small business owners and employees to browse designs that match their own purposes, as well as contact graphic artists who might be able to help them create a similar look.

Graphic designers, meanwhile, are invited to [submit their best folder designs](#) for display in the gallery, driving extra attention and traffic to their online portfolios from potential clients and employers. Additionally, all artists who submit a design are automatically entered into a contest with a chance to win a spotlight interview as well as a significant discount on orders from Company Folders for a year.

“With the launch of our folder design gallery,” Gendelman added, “we anticipate more visitors from an increasingly diverse customer base. Both design enthusiasts and laypeople are welcome to take advantage of this exciting new resource.”

About Company Folders, Inc.

Company Folders (www.companyfolders.com), an innovative custom folder printer and branding company, offers the industry’s largest selection of folders and style options and excellent service. Founded a decade ago, Keego Harbor, MI-based Company Folders has worked with thousands of small- to mid-sized organizations to create premium quality folders and other print marketing materials that help customers to showcase their brand and stand out among their competition. For more information, please visit <http://www.companyfolders.com>.

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